

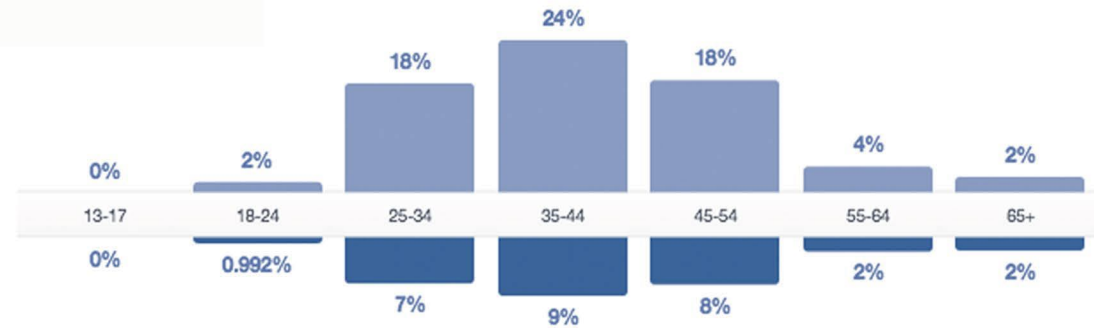
Facebook

Women

68%
Your Fans

Men

30%
Your Fans



Over 600 Facebook Page Likes
342 Average Post Reach (56%)
Page "Likes" grown 27% in 2016

Other Social Networks

Growing presence on Twitter and Instagram

- 311 Twitter followers
- 56 Instagram followers
- Focus on sharing class and event images

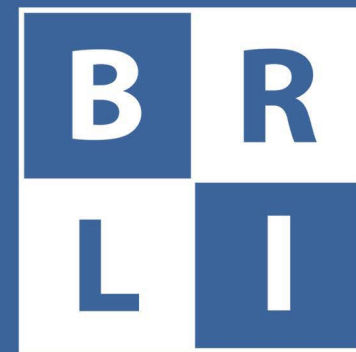
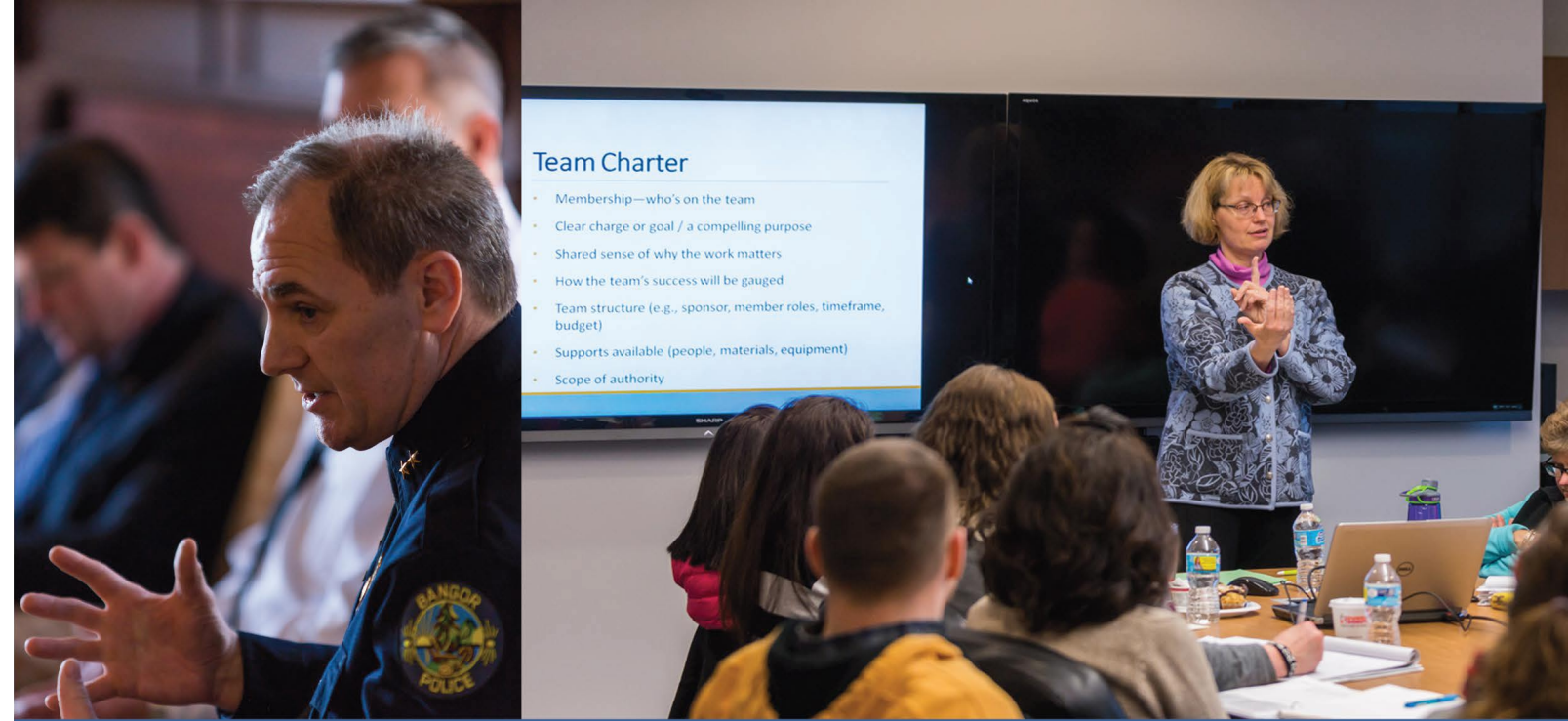
BRLIExperience.org

Professional website designed and maintained by Links Web Design

- 400 average monthly users
- Features program information, online application, events, and social media links

E-Mail Reach

- Monthly Alumni Emails
- Event Specific Emails
- 300 member clean email list
- 30% average email open rate



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WHY BRLI ?

The networking is unbelievable. I am leaving with a valuable resource that I can tap into for support, advice and more. I know more than I ever thought possible about this wonderful community, city and region.

Nicole Kelly,
Class of 2012

BRLI opens your eyes to what this community really has to offer. Its broad curriculum offers something for everyone. The relationships and friendships you build should last a lifetime.

Jon Eames,
Class of 2000

Since I have been taking part in BRLI I have found it tremendously rewarding. The connections I have made, both with my classmates and presenters, are relationships I'll carry with me wherever life takes me, and that's a nice feeling. So far the experience is everything I had hoped for and more!

Bob Potts,
Class of 2006

EMHS constantly seeks opportunities to advance the skills and experiences of our future leaders given the extraordinary dynamics of the national health care scene. BRLI has provided our management staff with a perspective of the regional market in context with other industries and how together we can achieve better outcomes.

Jerry Whalen,
former Vice President,
Business Development
Eastern Maine Healthcare Systems

BRLI is a program of the



